

## **CHINA TELECOM GLOBAL AND CONVERSANT ESTABLISH INTERNATIONAL CDN PARTNERSHIP**

(Hong Kong, 15 March 2016) – China Telecom Global announces the partnership with Conversant Solutions Pte Ltd in establishing an international CDN (Content Delivery Network), where both companies' CDN will seamlessly integrate through CDN Federation, to provide a one-stop CDN solution with global coverage for enterprise customers, enabling content upload, delivery, storage, transcoding, management and related services.

This collaboration will optimise both China Telecom's CDN resources and Conversant's CDN leading-edge technology in Asia. It helps boosting the quality of China's Internet content and user surfing experience, and aids local Internet companies to swiftly deliver content globally and expand overseas.

"Under the direction of 'The Belt and Road Initiative', China enterprises are speeding up their overseas expansion. In this era of internet+ in trend, it is essential for them to have fast, effective, safe and reliable international CDN service to attain business success, while China demand for quality overseas Internet content is also growing rapidly. Hence the objective of the partnership between China Telecom Global and Conversant for this international CDN service is to meet the needs of contents from China expanding abroad, and to attract foreign contents into China," said Mr Deng Xiao Feng, CEO of China Telecom Global.

"China Telecom Global is the one of the largest global network service providers. We are highly interested and delighted to partner with China Telecom Global to promote international CDN services to China's progressing Internet industry. We are confident that together we can explore and strengthen the CDN market and cater the CDN demand for both China and overseas enterprises," said Mr Cheong Kong Wai, CEO and Founder of Conversant.

### **About CHINA TELECOM GLOBAL**

China Telecom Global Limited (CTG) is a wholly owned subsidiary of China Telecom Corporation Limited for managing international business. With its headquarters in Hong Kong, CTG has set up branches in 31 countries spanning across Asia, Americas and the Europe, Middle East and Africa (EMEA) region to offer world-class integrated communication services.

CTG's comprehensive portfolio of Data, IP, Voice, Internet Data Centre and ICT solutions deliver industry-leading resilience, speed, and diversity to meet the high level requirements from our customers and partners.

Leveraging on the dominant strength in global network of its mother company, CHINA TELECOM, CTG has firmly taken hold of the market opportunities of the booming mobile Internet and the increasing demand for vertical information technology solutions and has positioned itself as "a leader of smart pipes, a provider of the integrated platform and a participant in contents and applications".

To learn more about China Telecom Global, please visit [www.chinatelecomglobal.com](http://www.chinatelecomglobal.com) and follow us on:



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## Press Release - for Immediate Release

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### ABOUT CHINA TELECOMMUNICATIONS CORPORATION

China Telecommunications Corporation is an extra-large State-owned telecom operator in China, and was selected into the Top 500 Global Corporations for many consecutive years. China Telecom mainly provides the integrated information services including the fixed-line telephone, mobile service, Internet connection and applications services. China Telecom built the world biggest CDMA 3G network and now are launching its FD LTE and TD LTE network national wide. China Telecom is the parent company of China Telecom Global or CTG. CTG's comprehensive portfolio of Mobile, Data, IP, Voice, Internet Data Centre and ICT solutions delivers industry-leading resilience, speed, and diversity to meet the most stringent requirements of our customers. CTG currently has subsidiaries and offices in 31 countries and regions around the world.

For more information, visit China Telecom at <http://en.chinatelecom.com.cn/> and CTG at <http://www.chinatelecomglobal.com/>

### About Conversant

Conversant is a privately held technology company with strong regional presence that focuses on developing and offering scalable, modular and complete end-to-end cloud services for digital media enablement. As the industry evolves to be more driven by video content and applications, our cloud based offerings enable network service and content providers to monetise their digital content. For more information on Conversant and solutions, please contact [sales@conversant.com.sg](mailto:sales@conversant.com.sg), or visit [www.conversant.com.sg](http://www.conversant.com.sg).