

## **China Telecom Global partners with Tata Communications to deliver new media and entertainment solutions to cater the \$2.57 billion market opportunity**

**(11 May 2015, Hong Kong)** China Telecom Global announces its new video partnership with Tata Communications, a leading provider of A New World of Communications™, to expand its media content management and transmission from and to China and the rest of the world. Leveraging China Telecom Global's regional expertise and leadership, as well as Tata Communications' Global Video Network, this partnership is pledged to ensure their customers a compelling service offering.

The partnership began with the successful delivery of the 2015 [World Figure Skating Championship](#) from Shanghai to Japan, in which China Telecom Global provided TV signal pick-up, national transmission and international connection by leveraging Tata Communications' Global Video Network to offer unparalleled reach for all their live sporting events in China. China Telecom Global set up 3 high-speed gigabyte dedicated broadband in Shanghai Oriental Sports Center and Sanlin Sports Center to set up a 2+1 route with dual passageway and backup, and extended the 1+1 dual backup long distance circuit from Shanghai to the MDX (Media Distribution & eXchange) Center in Hong Kong to dock with overseas partners and customers.

Mr. Pengcheng Fan, Vice President, Product Development, China Telecom Global further explained, "Mobile video consumption is growing at an exponential rate with a robust growth trajectory expected in the next five years. Through our new video network partnership, China Telecom Global can provide seamless connectivity for our media and entertainment customers across China and the globe. This partnership is defined by connectivity to key global destinations, premium quality and industry leading SLAs. We are excited since this partnership helps to further differentiate our service offerings in the market."

According to Cisco's white paper, Mobile Video will generate more than 69 percent of Mobile Data traffic by 2019<sup>1</sup>. To ensure that customers would always stay in front in technology, China Telecom Global takes advantage of Tata Communications' recently launched Media Ecosystem, which combines traditional video contribution services with IP-based connectivity and enables seamless management of content as a cloud-based managed service and supports global media distribution requirements, OTT and mobility applications. This platform provides customers with flexibility and intelligence allowing customers to experiment with new formats and launch new services and channels at the touch of a button.

Brian Morris, Vice President & General Manager, Global Media & Entertainment services, Tata Communications says, "Tata Communications is dedicated to offering its media customers access to key media hotspots for the distribution of premium broadcast quality content across the globe. This partnership with China Telecom Global is a natural step in that direction and marks the expansion of Tata Communications' Global Video Network reach into China. We are excited to leverage China Telecom Global's video network in China and offer our customers

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<sup>1</sup> [Cisco Visual Networking Index: Global Mobile Data Traffic Forecast Update 2014–2019 White Paper](#)

access to this key region, connecting broadcasters, media and entertainment providers, news bureaus and service providers across the globe.”

The network inter-connect between China Telecom Global and Tata Communications is located in Hong Kong.

#### About CHINA TELECOM GLOBAL

China Telecom Global Limited (CTG) is a wholly owned subsidiary of China Telecom Corporation Limited for managing international business. With its headquarters in Hong Kong, CTG has set up branches in 26 countries spanning across Asia, Americas and the Europe, Middle East and Africa (EMEA) region to offer world-class integrated communication services.

CTG’s comprehensive portfolio of Data, IP, Voice, Internet Data Centre and ICT solutions deliver industry-leading resilience, speed, and diversity to meet the high level requirements from our customers and partners.

Leveraging on the dominant strength in global network of its mother company, CHINA TELECOM, CTG has firmly taken hold of the market opportunities of the booming mobile Internet and the increasing demand for vertical information technology solutions and has positioned itself as “a leader of smart pipes, a provider of the integrated platform and a participant in contents and applications”.

To learn more about China Telecom Global, please visit [www.chinatelecomglobal.com](http://www.chinatelecomglobal.com) and follow us on:



#### About CHINA TELECOM

CHINA TELECOM (SEHK: 0728; NYSE: CHA) is one of the three leading telecom operators in China and has been on the list of the “Fortune 500 Companies” for many consecutive years. Being an integrated information service provider, China Telecom provides customers with integrated information service solutions, which cover broad-band Internet access, mobile communications, information technology applications and fixed-line telephone services. Meanwhile, the Company has been making every effort to improve its strengths in innovation, service, intensiveness and operation, whilst striving to build its core strength for sustainable development and the parallel growth of the corporate value and the customer value.

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#### About Tata Communications

Tata Communications Limited (CIN no: L64200MH1986PLC039266) along with its subsidiaries (Tata Communications) is a leading global provider of A New World of Communications™. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global and pan-India network to deliver managed solutions to multi-national enterprises, service providers and Indian consumers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to more than 240 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and collocation space worldwide.

Tata Communications’ depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services and leadership in global international voice.

Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.  
<http://www.tatacommunications.com>

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